

# Russell at a Glance

Improving financial security for people

Since 1936, we've worked with investors of all sizes, and the community as a whole, to serve one purpose; to improve financial security for people.

We understand that financial security may look different for every investor, so our capabilities and services are tailored to help meet the individual goals of all our stakeholders.

We bring you the best investment minds and products so you can have confidence that your investments are in safe hands.

## Our proposition

*We aim to improve financial security for people through providing superior investment management through identifying the world's best investment managers, and bringing them to individual and institutional clients to achieve investment excellence.*

## Our clients

### Institutional investors

Our institutional clients benefit through a proven history of innovation regardless of their shape or size. That's why many of our Australian clients have been with us for 20 years. Our strengths and capabilities lie in a heritage rich in investment consulting, investment management, and implementation services such as transition management and currency implementation. By offering a full service package, we can help take the burden out of investing.

### Financial advisers

One of our key focuses has been to help financial advisers build successful practices. By offering a range of diversified and sector portfolios suited to any investors' objectives – and through our business developments series, Count on Russell – we aim to help your business run efficiently; giving you more time to focus on the people that are important to you – your clients.

### Individual investors

Through innovations like the Russell Private Series, we bring simplicity to the complex world of Self Managed Superannuation Funds and Transition to Retirement. Couple this with world class investment options, award winning education and online account access, and we bring you leading superannuation solutions.

**Our stakeholders**

When you invest in Russell, you're in good company. We direct the investments of some of the world's largest investors—many responsible for billion-dollar portfolios.

Yet our commitment to improve financial security for people goes beyond our clients and investors.

We invest in more than our company; we invest in our communities.

Through programs like Learning for Life in partnership with The Smith Family, we aim to improve financial security through education. We believe that attitudes to personal finance are often passed down from generation to generation, and that by teaching financial literacy to Australian children entire societies can be transformed.

As an organisation, we also have a genuine focus on our associates. By doing so, we believe we are better positioned to work with the people worth knowing; you.

**Our priority**

We'd like to get to know you too.

**Call us**

02 9229 5111

03 9270 8111

**Email us**

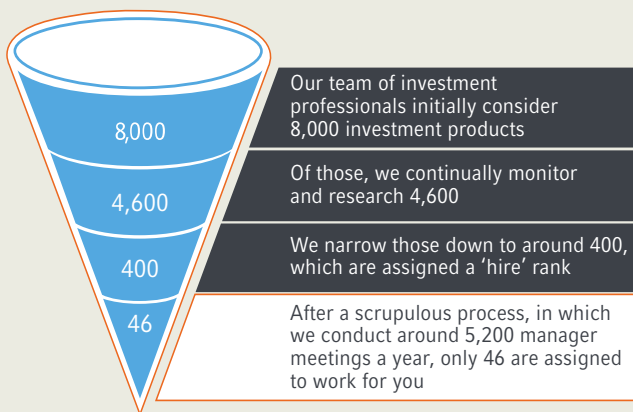
askrussell@russell.com.au

**Or visit us at**

www.russell.com.au

**Our process:**

We find the world's best investment managers bring them to you. By conducting close to 5,200 meetings with investment manager globally each year, we are able to identify the best investment minds. Getting to know them means that we can gain access to the insights and opinions of some of the world's best money managers, and we bring these insights to you.



**We have also been recognised by some of the best regarded researchers:**



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