

Why multi asset?

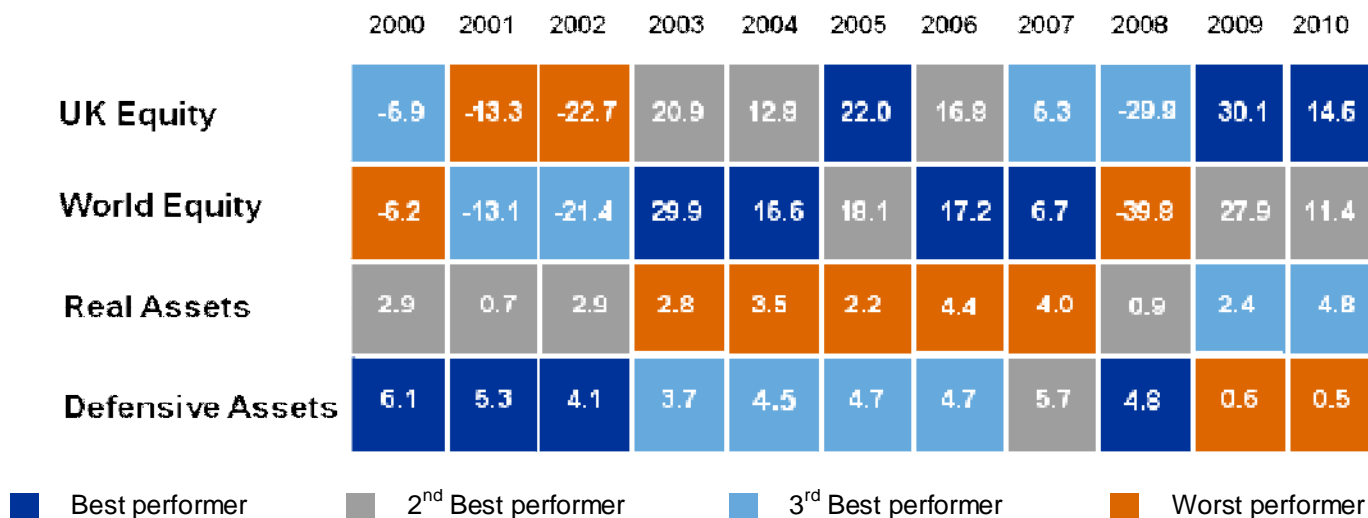
Because one asset class can't deliver great returns all of the time

This chart shows how different asset classes have performed over the past 10 years by comparing the year on year performance of suitable financial indexes which represent these assets.

This information suggests that no one single asset class consistently delivers the best returns over time. It also demonstrates how difficult it is to forecast which asset class will be the best in the future.

At Russell, we believe strongly that by investing in more than one asset class, to create a diversified portfolio, it is possible to reduce the affect of violent swings in individual assets and achieve more consistent investment returns over time.

Spreading your investments across a number of different asset classes in a way that is in-line with your personal investment objectives and appetite for risk ensures your portfolio is structured appropriately to help you achieve your goals.



Source: Lipper – Jan 2011, UK Equity (FTSE All Share Index – Capital movements only), World Equity (Russell Developed Large Cap ex UK GBPH Index – Capital movements only), Real Assets (UK Retail Price Index) Defensive Assets (London Clearing Bank Base Rate).

This information is for UK based professional financial advisers and must not be forwarded to retail investors.

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