Why multi asset?

Because one asset class can't deliver great returns all of the time

This chart shows how different asset classes have performed over the past 10 years by comparing the year on year performance of suitable financial indexes which represent these assets.

This information suggests that no one single asset class consistently delivers the best returns over time. It also demonstrates how difficult it is to forecast which asset class will be the best in the future.

At Russell, we believe strongly that by investing in more than one asset class, to create a diversified portfolio, it is possible to reduce the affect of violent swings in individual assets and achieve more consistent investment returns over time.

Spreading your investments across a number of different asset classes in a way that is in-line with your personal investment objectives and appetite for risk ensures your portfolio is structured appropriately to help you achieve your goals.

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
UK Equity	-6.9	-13.3	-22.7	20.9	12.8	22.0	16.8	6.3	-29.9	30.1	14.6
World Equity	-6.2	-13.1	-21.4	29.9	16.6	18.1	17.2	6.7	-39.8	27.9	11.4
Real Assets	2.9	0.7	2.9	2.8	3.5	2.2	4.4	4.0	0.9	2.4	4.8
Defensive Assets	6.1	5.3	4.1	3.7	4.5	4.7	4.7	5.7	4.8	0.6	0.5

Best performer 2nd Best performer 3rd Best performer Worst performer

Source: Lipper – Jan 2011, UK Equity (FTSE All Share Index – Capital movements only), World Equity (Russell Developed Large Cap ex UK GBPH Index – Capital movements only), Real Assets (UK Retail Price Index) Defensive Assets (London Clearing Bank Base Rate).