

# Why Russell continually researches the market

## Because the more you know, the better your investment process

According to a 2011 FUNDfire survey, Russell has the most thorough due diligence process for manager research in the investment consulting industry. There are two separate elements to our research:

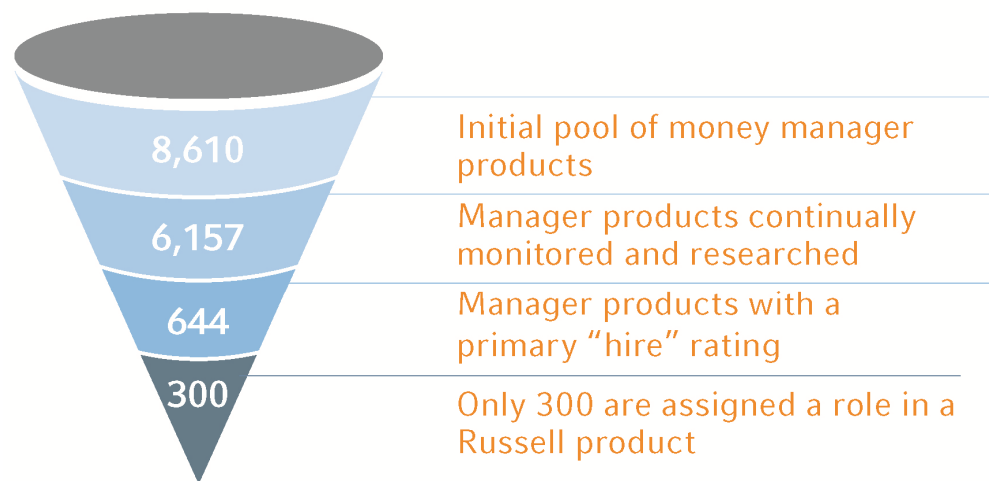
### Capital Markets Research:

Our global team of economists monitor investment markets around the world. They focus on macro-research, looking at economies, markets and industries and selecting those where we see the greatest opportunities for repeatable growth.

### Manager Research:

We employ more than 200 investment analysts dedicated to finding, assessing and monitoring investment management teams globally. Our analysts aim to select only those with an exceptional ability, strong track record, robust processes and complementary skills.

The Russell process uses both qualitative and quantitative methods to pick some of the world's best investment managers. From a global pool of 8,610 investment manager products that we researched, only 300 were selected for specific assignments (during September 2009 to September 2010).



\* As of 12/31/2010.

Source: Russell Investments, 31 December 2010. For illustrative purpose only, these figures may vary from year to year.

**This information is for UK based professional financial advisers and must not be forwarded to retail investors.**

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